



**For Immediate Release
August 8, 2006**

**GIBRALTAR PROMOTES PAUL C. SOUCIER TO
PRESIDENT, CONSTRUCTION METALS AND WEATHER GUARD**

BUFFALO, NEW YORK (August 8, 2006) – Gibraltar Industries, Inc. (NASDAQ: ROCK) has announced the promotion of Paul C. Soucier to President, Construction Metals (CMI) and Weather Guard (WG), effective immediately.

Previously Vice President, Operations, and a founding member of the CMI management team, Soucier assumes overall responsibility for CMI and Weather Guard's operations, including 13 facilities across the western United States and a team of approximately 300 people. Soucier will report to Henning Kornbrekke, Gibraltar's President and Chief Operating Officer.

"Paul has an impressive record of success and provides the right ingredients for continued growth, profitability, product development, and market expansion," said Mr. Kornbrekke.

Construction Metals and Weather Guard are manufacturers and distributors of a wide array of wholesale building and construction products including trims and flashings, ventilation products, metal siding, dry wall, soffit, corner bead, metal roofing, and other assorted metal building materials. Weather Guard also provides a full range of rain carrying systems.

Gibraltar Industries is a leading manufacturer, processor and distributor of metals and other engineered material for the building, vehicular and industrial markets. The Company serves a large number of customers in a variety of industries in all 50 states, and throughout the world. It has approximately 3,400 employees and operates 72 facilities in 26 states, Canada, and China.

Information contained in this release, other than historical information, should be considered forward-looking, and may be subject to a number of risk factors, including: general economic conditions; the impact of the availability and the effects of changing raw material prices on the Company's results of operations; natural gas and electricity prices and usage; the ability to pass through cost increases to customers; changing demand for the Company's products and services; risks associated with the integration of acquisitions; and changes in interest or tax rates.

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Editor's note: a photo of Paul Soucier is available via e-mail.

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Gibraltar's news releases, along with comprehensive information about the Company, are available on the internet, at www.gibraltar1.com.